



# MORE SCHOOL FUNDS LESS LOST ITEMS!

Let's help parents get organised with our colourful labels  
while raising funds for your school.



UK MARKET  
LEADER



QUEEN'S AWARD  
WINNER



STAYS ON  
CLOTHES & SHOES



FUNDRAISING  
FROM ORDERS



# GET STARTED NOW

My Nametags offers a simple and uncomplicated fundraising programme.  
Participate in our program by following a few simple steps.



## STEP 1

### Get your unique School ID

A School ID is essential for us to link an order to the correct school. It is important for the school to ensure parents are using the School ID when placing an order. The School ID does not expire, no need to get a new one every year!

#### How does it work?

To get a School ID, simply email [sales@mynametags.com](mailto:sales@mynametags.com) with the subject “School ID” including the school name, full address (including postcode), telephone number and contact name. We will set up your School ID, and the only thing you have to do after that is to communicate the School ID number to parents.

## STEP 2

### How to use your School ID?

Applying to our fundraising scheme means parents will be able to order on our website using your School ID, so every order placed will be credited to your school.

#### OPTION 1

##### Web Link

When you include a link to our website on your School page, it allows parents to place orders directly with My Nametags. This link allows parents to click through and your school will automatically be credited with the order value.

##### Where to incorporate our web link:

School website, newsletters, emails and PTA forums

[Order labels](#) with My Nametags and help us raise funds

**How does it work?** Here is the URL, if you use a content management system or other languages than HTML <https://www.mynametags.com/affiliate?id=00000>  
(Please replace **00000** with the School ID given)

#### OPTION 2

##### Add on Website

Parents will just need to insert the School ID at checkout when ordering, here:

<b>Email</b>	
<input type="text" value="Email*"/>	
<input checked="" type="checkbox"/>	My child's school/nursery is a member of My Nametags fundraising scheme.
Tick the box and type your School ID in the text box	
<b>School ID</b>	<input type="text" value="School ID"/>

**How does it work?** Parents can order nametags directly on our website, with typing the School ID, with no involvement from the school, and your organisation will be credited with the fundraising amount. Please note that it may take up to a year to credit the school.

## STEP 3

### How to promote your School ID?

Once you have your ID, you should start promoting it. We recommend you introduce the fundraising programme to parents in different ways such as:



We have created a poster that you can print out and display at school, highlighting the School ID that parents should use when ordering.

[DOWNLOAD HERE](#) OR [EMAIL US FOR HARD COPY OF THE POSTER](#)



We offer free printed leaflets for schools. Distribute the leaflets to parents and/or display on your noticeboard. We are also happy to send out more leaflets at no cost. To request them, kindly send us an email at [sales@mynametags.com](mailto:sales@mynametags.com)



You can also include the school ID in your school email newsletter, with a link to our website or use the web link URL with the school ID.

#### What to tell parents?

*“For every order of personalised labels for children’s clothing and equipment, My Nametags will contribute 24% to your child’s school. Please help us to return lost clothing and support your school’s fundraising efforts by placing an order for labels with My Nametags. Go to the school website and click on the My Nametags link. Every order placed when clicking on this link will be counted in the fundraising total for our school. Please support our school by ordering with My Nametags.”*

*“School life is a lot easier when things don’t go missing, so labelling your child’s belongings can be a big help. My Nametags labels are extremely hardwearing and save a great deal of effort and potential lost property. They can be used on school uniforms, brownies/guides clothes, football kits, in fact almost anything. For every order of personalised labels, My Nametags will contribute to the school. Order online at [www.mynametags.com](http://www.mynametags.com) and use our unique School ID number to raise much needed funds for our school.”*

## FAQs

### How can the school get leaflets to give to parents?

Feel free to ask us for as many leaflets as you need, and we will send them to you free of charge. Email us at [sales@mynametags.com](mailto:sales@mynametags.com)

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### Who can request a School ID?

Any staff member or PTA representative of the school or nursery can request a School ID. Please email us at [sales@mynametags.com](mailto:sales@mynametags.com) with the subject "School ID", and include the organisation name, address, telephone number and contact name.

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### How can we encourage parents to order?

We suggest to provide a leaflet to every parent in the induction pack, welcome pack, or their child's school bag. Additionally, we encourage you to download our poster and exhibit it prominently, such as on the School's Noticeboard.

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### How much is postage & packing?

Postage & packing are free of charge.

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### When does the school get the fundraising cheque?

All the commissions are paid by cheque (subject to a minimum of £20) every February.

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### How can we get credit if a parent orders online?

If the parent clicks the link provided, the school will receive credit. If not, kindly provide parents with the School ID, which they will need to enter during the checkout/delivery process.

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### How soon is delivery of the Nametags?

We deliver within a week from date of receipt of your order.

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### Can we try out some nametags samples?

We would be happy to send you some samples, to prove the quality of My Nametags labels. Email us with the organisation name, address, phone number and contact name, and we will send you some samples.

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### Can we get cheques made up to the PTA?

We can make the cheque out to the school/nursery or the PTA. Please tell us to whom the cheque should be payable.